

Mips



CENTURION[®]
WHEN CLARITY COUNTS

NEXUS EXTREME MIPS

Leading the way in wearer safety

WHAT DOES THE STATISTICS TELL US?

30%

of all head injuries occur as a result of slips, trips and or falls at the same level.

Someone in the UK is admitted **every 3 minutes** with a head injury

There are

427

head injury admissions per day.

845K

result in 4 or more days off work!

Cost of accidents at work in UK is

£16.2bn!

BUT WHAT IS THE REAL RISK?

You are **nine times** times more likely to acquire a long-term injury from a fall than to get the same injury outcome from a falling object! Falls can lead to an increased risk of rotational head injury.

IMPROVING WEARER PROTECTION FURTHER

Safety helmets are relatively good at protecting you from impacts to the crown area.

Wearing a helmet with a liner will improve the protection.

However, neither considers protection against the real risk! Rotational Head Injury.



BUT WHAT HAPPENS WHEN YOU HAVE AN IMPACT AND EXPERIENCE ROTATIONAL ACCELERATION?

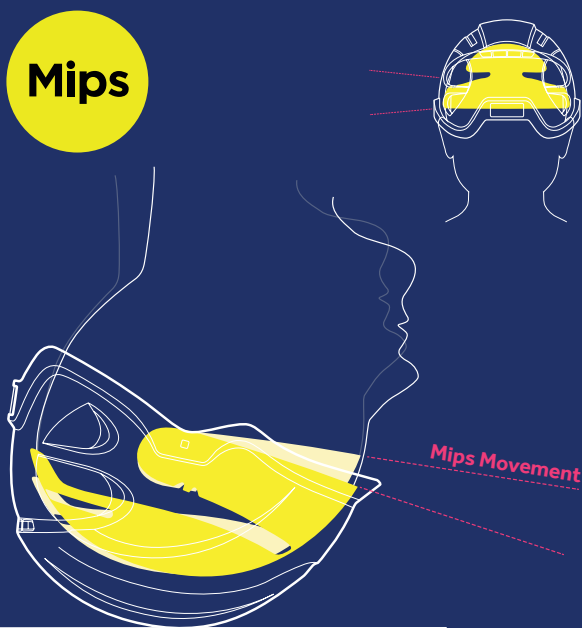
The helmet then slides across the head grabbing the skull and rotating it along with the directional force of the impact.

Injury statistics show that when you fall and hit your head, it is more common to fall at an angle compared to a linear fall.

Helmets are designed to protect primarily against falling objects and not slips, trips, and falls!

No helmet currently takes into consideration the real risk!

UNTIL NOW!!!



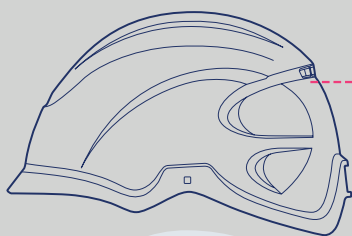
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- Mips Multi-directional Impact Protection System
- The low frictional Mips layer enables a relative motion between the head and the helmet in any angle.
- 10 – 15mm IN ANY DIRECTION

The Multi-directional Impact Protection System is scientifically proven to increase protection against rotational motion.

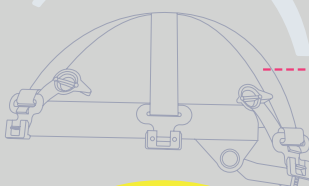
SO FOUR LAYERS ARE BETTER THAN TWO!



Layer 1: The Shell, to dissipate the impact energy.



Layer 2: The Liner to decelerate impact.



Layer 3: A Cradle to reduce shock.



Layer 4: Mips to redirect rotational forces.

NEXUS EXTREME MIPS

The Product of Choice for:

- Style
- Comfort
- Protection
- Compatibility

Plus Protecting Against the Real Risk! Rotational INJURY.

CONTACT ONE OF OUR EXPERTS

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